Pellegrino, Rachel

From: Hickey, Toni
Sent: Friday, January 21, 2011 7:37 AM
To: Pellegrino, Rachel
Subject: FW: small business study

From: TMFeedback
Sent: Friday, January 21, 2011 7:35 AM
To: Brown, Brian (TM); Hickey, Toni
Subject: FW: small business study

From: patricia jennings (b)(6)
Sent: Thursday, January 20, 2011 7:43 PM
To: TMFeedback
Subject: small business study

I am pleased to provide comments:

2. as a small business owner i have recently been targeted by a big law firm working for my former employer trying to enforce
trademark rights, totally outlandish since my company name moving pros network is not at all like their M promover trust your move to
a promover service mark. i am selling products and services to moving companys and their Mpromover is a program that identifies
movers as being reputable to the consumer public. there are many other companies with the name promover or moving pros that are
providing moving related services but they targeted only me, knowing; i cannot spend financial resouces to defend myself.

3. i received a cease and desist letter demanding i stop using my company name and shut down my website. I have filed for a dba
with the state of va but changing my name is going to be harmful for me, just getting started and gaining a good reputation.

6. if this bully experience is any indication then yes. big companies and their big law firms can push the small businesses around.

8. yes and it would be welcome by small business who right now have no where to go and no help available against this behavior. if the
big law firms knew they were going to be held accountable perhaps this stuff would stop

9. i think it more the uspto that should have the responsibility since they are the ones that issue trademarks,

thanks for the chance to provide feedback.

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Pat Jennings
Tariff Publishing Services
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